



2024 Budget

REVENUE

Individual donations (less than \$1,000)	200,000
Individual donations (\$1,000 or more)	150,000
Foundations	1,672,667
Corporations	130,000
Fundraising events	50,000
Investment returns	39,877
Program service revenue	15,000
Total Revenue	2,257,544

EXPENSES

Personnel

Salaries and Wages ¹	1,191,948
Benefits	111,862
Taxes	85,574
Total Personnel	1,389,384

Dues, Subscriptions, Fees

Bank Fees	98
Memberships and dues	35,000
Merchant Account Fees	20,000
Professional development	34,008
Public records requests	8,000
Total Dues, Subscriptions, Fees	97,106

Communication

Marketing	45,000
IT services	4,008
Total Communication	49,008

Contract Services

Accounting/payroll consulting	52,855
Fundraising consulting	100,000
Event Consulting	50,004
Legal consulting	10,000
Freelance journalists	89,208
Other Consulting	12,000
Total Contract Services	314,067

Facilities & Equipment

Insurance	13,800
Rent	48,000
Office supplies	17,808
Postage/Shipping	240
IT Equipment	4,500
Business Expense	2,592
Parking	10,080
Travel	52,150
Events	49,000
Total Facilities & Equipment	198,170

Total Non-Personnel

658,351

Total Expenses

2,047,735

¹Salaries and wages include, by year end: Executive Director, Executive Editor, Managing Editor & Lincoln Reporter, Journalists (6.5 FTE), SPN Editor, Multimedia Specialist, Interns (2.0 FTE), Director of Operations & Finance, Director of Advancement, Audience Manager, Member Services and Sponsorship Associate, Documenters Program Lead, Documenters Staff Support (2 FTEs).