

Nebraska Journalism Trust**2021 Budget vs. Actual***Jan.-Dec. actual as of 1-31-2022*

REVENUE	Budget	Actual	Difference	% Difference
Individuals (less than \$1,000)	5,000	43,650	38,650	773%
Individuals (\$1,000 or more)	15,000	41,575	26,575	177%
Fundraising events	0	23,549	23,549	-
Foundations	650,000	790,930	140,930	22%
Corporations	5,000	770	-4,230	-85%
All other contributions	4,800	0	-4,800	-100%
Investment returns	0	0	0	0%
Program service revenue	0	0	0	0%
Total revenue	679,800	900,474	220,674	32%

*Note: Revenue excludes pledges.***EXPENSES**

Personnel:	Budget	Actual	Difference	% Difference
Salaries and wages	138,417	105,125	-33,292	-24%
Freelance journalists	39,000	17,252	-21,748	-56%
Benefits	34,604	14,789	-19,815	-57%
Taxes	11,073	8,187	-2,886	-26%
Total personnel	223,094	145,353	-77,741	-35%

Non-personnel:

Grants made to organizations	0	0	0	0%
Legal consulting	10,000	6,000	-4,000	-40%
Accounting/payroll consulting	1,520	990	-530	-35%
Fundraising consulting	35,000	35,332	332	1%
Other consulting services	7,059	8,912	1,853	26%
Marketing	16,500	16,481	-19	0%
Information technology	12,500	4,523	-7,977	-64%
IT services	5,000	1,005	-3,995	-80%
Communications	1,200	0	-1,200	-100%
Office supplies	1,000	3,331	2,331	233%
Occupancy	4,800	1,827	-2,973	-62%
Events	5,000	5,555	555	11%
Travel	7,825	1,338	-6,487	-83%
Insurance	3,250	7,930	4,680	144%
Public records requests	500	0	-500	-100%
Memberships and dues	550	500	-50	-9%
Total non-personnel	111,704	93,724	-17,981	-16%

Total operating expenses	334,798	239,077	-95,722	-29%
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Net operating revenue	345,002	661,398	316,396	92%
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Year-end cash reserve	348,677	665,073	316,396	91%
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